

Travel BLOG

# MySuitcaseDiaries

Camera, suitcase, GO travel

[www.mysuitcasediaries.org](http://www.mysuitcasediaries.org)

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## SERVICES OFFERED

+Sponsored posts

+Social media posts on  
Instagram and Facebook

+Negotiable, tailored  
packages to suit brand

+Collaborative content  
creation for your website  
and social media channels

## BLOG STATS

150-250+  
MONTHLY  
UNIQUE  
VISITORS

INSTAGRAM  
demographics

Followers:  
72% WOMEN  
28% MEN

52% AGED 25-34  
21% AGED 35-44

Reach+  
2,457 most recent  
posts (Aug 2017)

- **About Ciara:** I'm a primary teacher determined to make the very most of long weekends and term time holidays. Teaching for 10 years has allowed me to travel and I want to show how affordable adventure can be. I aim to explore beyond regular, package holidays to show readers just how far your money and time can take you.

- **My Blog:** I use my travel blog to showcase value for money, affordable getaways at home and abroad. Including plenty of tips on where to stay, where to eat, what to see and do on a teacher's budget. I want to make planning your next trip as easy as possible by doing the groundwork for you so you waste no time enjoying your hard earned break.

- **Experience:** I regularly contribute to the monthly INTO magazine, InTouch, submitting travel articles for destination inspiration. I was also featured on [wowtravelersworld.com](http://wowtravelersworld.com) website for female travellers. [Irelandbeforeyoudie.com](http://Irelandbeforeyoudie.com) and guest contributor for two, top Irish travel bloggers.

- **Costings:** I love creating quality, relevant content that matches the tone of my blog and values. I am open to negotiation based on individual packages tailored to suit your brand.

I combine content in the form of blog posts/articles and social media posts across Instagram and Facebook. Blog posts are €120 for up to 800 words. Longer articles are



745



960